IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.

10/773,894

Confirmation No.: 8329

Applicant(s):

David J. Edmondson

Filed:

February 6, 2006

Group Art Unit:

3639

Examiner:

Nelson, Freda Ann

Title:

Apparatus, and Associated Method, for Dynamically Pricing Content

Responsive to Quantitative Demand Indicia.

Docket No.:

1643.104

Customer No.:

52529

Mail Stop Amendment Commissioner of Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE PURSUANT TO 37 C.F.R. 1.111

Dear Sir:

In response to the Office Action dated June 4, 2007, and a telephone dialog conducted between Examiner Nelson and Applicant's Attorney during the week of August 27, 2007, please amend the above-referenced application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.